

www.wojosworld.com

WOJO'S WORLD®

WHERE LIFE IS ALWAYS FUNNY...



Need a laugh? Contact Ernie Keeton

PHONE: 410-698-7459

EMAIL: Ernie@WojosWorld.com

BIO / PROFILE



Michele "Wojo" Wojciechowski

A national award-winning freelance writer and humorist, Michele "Wojo" Wojciechowski is the author of the humor book "Next Time I Move, They'll Carry Me Out in a Box" and writes the weekly humor column, *Wojo's World*®. In addition, her writing has appeared in *Los Angeles Times Magazine*, *Family Circle*, *Boys' Life*, the *BaltimoreSun.com*, the *Chicago Tribune's RedEye.com*, *PT in Motion*, *Maryland Life*, *Baltimore magazine*, and *Baltimore's Child*, among many others.

Even as a kid, Wojo was seriously funny. She got her start telling jokes off the sides of Dixie cups. Next, she added comic impressions of John Travolta as Vinnie Barbarino to her one-girl show. When her family began to pay her quarters to perform her routine, a professional comic was born. From there, Wojo moved on to deliver the commencement speech at her kindergarten graduation—seriously.

Today? Michele "Wojo" Wojciechowski writes and performs standup comedy, including at the 2012, 2010, 2008, and 2006 Erma Bombeck Writers' Workshops. She has moderated and spoken on the humor panel at the annual conference of the American Society of Journalists and Authors many times and was chosen to be a faculty member, speaker, and judge at the 2012 Erma Bombeck Writers' Workshop. In addition to her column, blog, freelance articles, and standup comedy, Michele speaks to business leaders and writers' groups on topics that include publicity, marketing, getting over the fear of public speaking, and ways to add humor to your life and business.



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THE COLUMN

"Wojo's World®" is a humor column of 600-700 words that covers the absurdities of life according to Michele "Wojo" Wojciechowski. Wojo is a hilarious storyteller, and readers ages 21 and older can easily relate to her world. Whether she's recounting her husband's battle with wild bird food-eating squirrels or the time the police showed up when he called 911 instead of 411, Wojo makes her readers easily relate and laugh hysterically. She also writes about stuff that drives her crazy like teen-aged Trick-or-Treaters, what happens only on TV and in the movies, and being a city girl in the country. Folks will anticipate each column because in Wojo's World...Life is Always Funny™!

Life is
Always
Funny™



Michele "Wojo"
Wojciechowski
is the national award-winning freelance writer and humorist who writes the weekly humor column, **Wojo's World®** and the blog **My Life With Riley™**.



THE BLOG

When Michele Wojciechowski and her husband rescued Riley, a fuzzy mutt, in the summer of 2011, they thought they were adopting a three-year-old dog. Turns out, Riley was a puppy...one with a lot of energy, full of mischief, and absolutely no boundaries. An award-winning writer and humorist, Michele decided to share Riley's adventures with the world in the humor blog, "My Life with Riley™"—mainly to keep from losing her mind. Animal lovers of all ages, especially dog lovers, will clamor to read about Riley's latest escapade. The blog includes photos of everything from "indestructible" dog toys to the latest treasure Riley has brought in from the yard. "My Life with Riley™" appears at least three times a week—but more often depending on what the crazy little dog is up to.

"Making people laugh is serious business. Humor is not easy, and when it's wrong, well, it's tragic - and not in a good way. And that's why all humor-loving readers should rejoice that Michele Wojciechowski, who takes her craft seriously, is out there writing some very funny stuff."

--Nancie Clare, Editor-in-Chief
Los Angeles Times Magazine

"Wojo will never make peace with the world around her, and we don't want her to. Her hilarious conflicts with nature and everything else keep drawing us back in to find out the answer to the question, 'What's she up to NOW?'"

--W. Bruce Cameron, humorist and author,
8 Simple Rules for Dating My Teenage Daughter; How to Remodel a Man; A Dog's Purpose; A Dog's Journey

A national award-winning freelance writer and humorist, Michele "Wojo" Wojciechowski writes the weekly humor column, Wojo's World®. Michele has written articles and special features for many publications including these:



HIGHLIGHTS

Here are some highlights from past columns:

From "My Husband Versus the Squirrels":

Suddenly, he jumps up and starts yelling, "Hey! Hey! Get away from there! Don't you dare..."

Then my husband is up out of his chair and sprinting across the yard.

Since I have no idea what's going on at this point, I assume that he has lost his mind.

Then I realized that he was chasing the squirrels.

Yes, it's come to this: My grown husband is running and waving his arms and yelling at an eight-inch tall member of the rodent family.

From "I Wish Our Frogs Would Just Croak":

As you may have noticed, when our frogs make noise, they sound exactly like they are calling out the name of our President.

"Barack!!! Baaaaarrrrrraaaacccckkkk! Barack!" they call out each night.

I had no idea that frogs were Democrats—and that they like Obama. Amazing what you learn about the animal world.

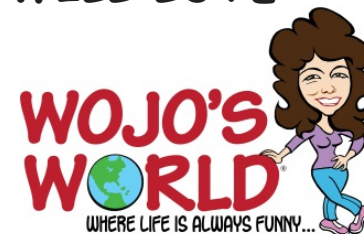
From "A Parallel Universe":

When I was a teenager, I learned some important things: how to give the silent treatment to my parents, how to talk to the opposite sex without throwing up, and how to parallel park.

...But one parking incident that will go down in the annals of bad parking history was the time that I pulled in way-too-close to the wall of our house. I heard a loud noise and saw bright orange pieces fly into the air like confetti in front of my car.



YOUR READERS
WILL LOVE



From "Trick or Treating: The Rules":

If you can drive yourself -- you're too old to be trick-or-treating at my house.

If you shave daily -- you're too old to be trick-or-treating at my house.

If your voice sounds like Peter Brady's in the "time to change" episode of "The Brady Bunch," then come on by. But if your voice sounds like the late crooner Barry White -- you're too old to be trick-or-treating at my house.

Your Readers love to laugh!

Wojo's columns will amuse and delight your readers.

Target Market

Age: 21-60 +

Median Household Income: \$55,000

Attended/Graduated College: 55%

Own Homes: 60%

Column Length

600-700 words

Column Frequency

Weekly

Exclusivity for You

Exclusivity in market from your predetermined list of your competitors

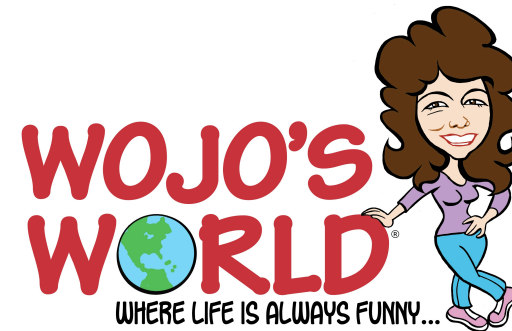
"Michele Wojciechowski's humor is so smart, insightful, and witty that for a moment I thought I was reading something I'd written"

--Alan Zweibel,
award-winning comedy writer
(Saturday Night Live),
Thurber Prize winner,
and co-author (with Dave Barry) of *Lunatics*

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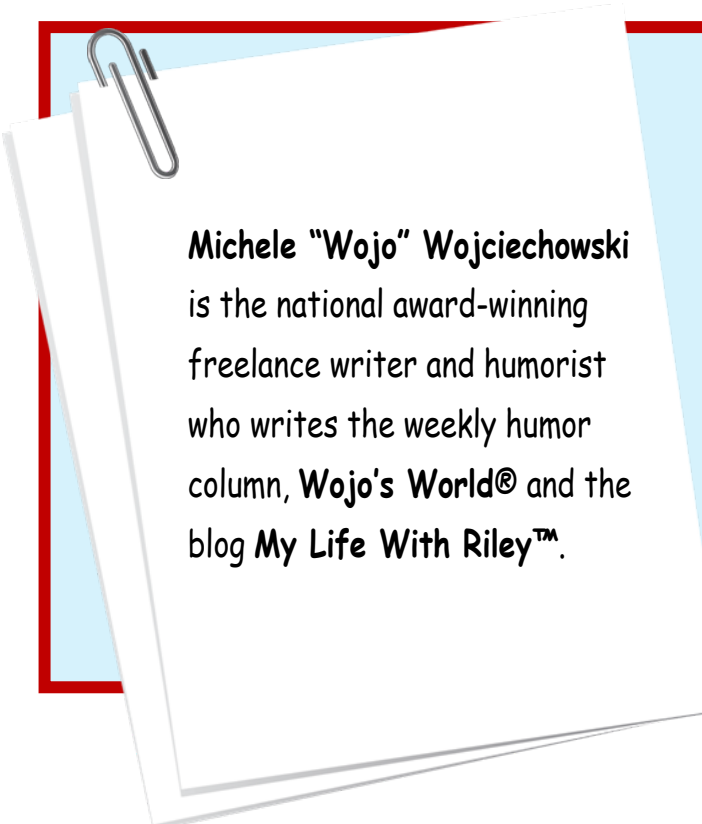


Wojo's World®
More Laughs.
More Readers.
Plus the Power of the Internet.

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TALK TOPICS

Need a Funny Speaker?



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For Writers

Be Funny and Make Money

Want to make more money writing humor? Want to make *any* money writing humor? Whether you're starting out or a seasoned pro, you can always use more cash.

Learn how to:

- Approach the usual suspects (local venues)
- Approach the unusual suspects (national venues)
- Approach alien markets (right here on earth) that you may not be aware of (well, if we told you what they were, you wouldn't have to come to the talk)

For Business Leaders

Adding Humor to Your Business Life

The workplace can be stressful no matter what line of business you're in. One way to lower your stress is to laugh.

Less stress, more business. More business, more money. More money, more fun!

Learn how to:

- Determine what kind of humor works at work
- Learn how to compile a Humor File
- Practice using humor before you need it
...and much more!