

www.wojosworld.com

WOJO'S WORLD

WHERE LIFE IS ALWAYS FUNNY...



Need a laugh? Contact Ernie Keeton

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BIO / PROFILE

Michele "Wojo" Wojciechowski



A national award-winning freelance writer and humorist, Michele "Wojo" Wojciechowski is the author of the humor book "Next Time I Move, They'll Carry Me Out in a Box" and writes the weekly humor column, *Wojo's World*®. In addition, her writing has appeared in *Los Angeles Times Magazine*, *Family Circle*, *Boys' Life*, the *BaltimoreSun.com*, the *Chicago Tribune's RedEye.com*, *PT in Motion*, *Maryland Life*, *Baltimore magazine*, and *Baltimore's Child*, among many others.

Even as a kid, **Wojo was seriously funny**. She got her start telling jokes off the sides of Dixie cups. Next, she added comic impressions of John Travolta as Vinnie Barbarino to her one-girl show. When her family began to pay her quarters to perform her routine, a professional comic was born. From there, **Wojo** moved on to deliver the commencement speech at her kindergarten graduation—seriously.

Today? Michele "Wojo" Wojciechowski writes and performs standup comedy, including at the 2012, 2010, 2008, and 2006 Erma Bombeck Writers' Workshops. She has moderated and spoken on the humor panel at the annual conference of the American Society of Journalists and Authors many times and was chosen to be a faculty member, speaker, and judge at the 2012 Erma Bombeck Writers' Workshop. In addition to her column, blog, freelance articles, and standup comedy, Michele speaks to business leaders and writers' groups on topics that include publicity, marketing, getting over the fear of public speaking, and ways to add humor to your life and business.

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THE COLUMN

"Wojo's World®" is a humor column of 600-700 words that covers the absurdities of life according to Michele "Wojo" Wojciechowski. Wojo is a hilarious storyteller, and readers ages 21 and older can easily relate to her world. Whether she's recounting her husband's battle with wild bird food-eating squirrels or the time the police showed up when he called 911 instead of 411, Wojo makes her readers easily relate and laugh hysterically. She also writes about stuff that drives her crazy like teen-aged Trick-or-Treaters, what happens only on TV and in the movies, and being a city girl in the country. Folks will anticipate each column because in Wojo's World...Life is Always Funny™!

Life is
Always
Funny™



**Michele "Wojo"
Wojciechowski**
is the national award-winning freelance writer and humorist who writes the weekly humor column, **Wojo's World®** and the blog **My Life With Riley™**.



THE BLOG

When Michele Wojciechowski and her husband rescued Riley, a fuzzy mutt, in the summer of 2011, they thought they were adopting a three-year-old dog. Turns out, Riley was a puppy...one with a lot of energy, full of mischief, and absolutely no boundaries. An award-winning writer and humorist, Michele decided to share Riley's adventures with the world in the humor blog, "My Life with Riley™"—mainly to keep from losing her mind. Animal lovers of all ages, especially dog lovers, will clamor to read about Riley's latest escapade. The blog includes photos of everything from "indestructible" dog toys to the latest treasure Riley has brought in from the yard. "My Life with Riley™" appears at least three times a week—but more often depending on what the crazy little dog is up to.



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TALK TOPICS

Need a Funny Speaker?

Michele "Wojo" Wojciechowski writes and performs standup comedy. She is a repeat performer at the annual Erma Bombeck Writers' Workshop. She has moderated and spoken on the humor panel at the annual conference of the American Society of Journalists and Authors many times and was recently tapped to be a faculty member, speaker, and judge at the 2012 Erma Bombeck Writers' Workshop.

For Writers

Be Funny and Make Money

Want to make more money writing humor? Want to make *any* money writing humor? Whether you're starting out or a seasoned pro, you can always use more cash.

Learn how to:

- Approach the usual suspects (local venues)
- Approach the unusual suspects (national venues)
- Approach alien markets (right here on earth) that you may not be aware of (well, if we told you what they were, you wouldn't have to come to the talk)

For Business Leaders

Adding Humor to Your Business Life

The workplace can be stressful no matter what line of business you're in. One way to lower your stress is to laugh.

Less stress, more business. More business, more money. More money, more fun!

Learn how to:

- Determine what kind of humor works at work
- Learn how to compile a Humor File
- Practice using humor before you need it
...and much more!

Your Readers love to laugh!

Wojo's columns will amuse and delight your readers.

Target Market

Age: 21-60 +

Median Household Income: \$55,000

Attended/Graduated College: 55%

Own Homes: 60%

Column Length

600-700 words

Column Frequency

Weekly

Exclusivity for You

Exclusivity in market from your predetermined list of your competitors

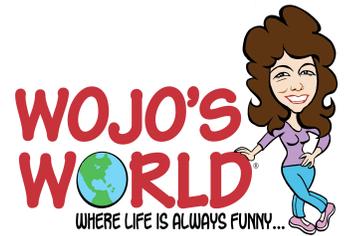
"Michele Wojciechowski's humor is so smart, insightful, and witty that for a moment I thought I was reading something I'd written"

--Alan Zweibel,
award-winning comedy writer
(Saturday Night Live),
Thurber Prize winner,
and co-author (with Dave Barry) of *Lunatics*

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Wojo's World®
More Laughs.
More Readers.

Plus the Power of the Internet.

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